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Cool Infographics: Effective Communication with Data ...

Randy Krum is founder and president of InfoNewt, an infographic design and data visualization company, and the creator of Cool

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Infographics (coolinfographics.com). He designs infographics for both online publications and internal communications, and consults on building infographic landing pages, social sharing links, infographic SEO, reaching key influencers, and tracking results.

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